

Neuro Coupon Offer and Game
Terms and Conditions

LIMITED TIME ONLY, OFFER GOOD UNTIL DECEMBER 31, 2012.

HOW TO PARTICIPATE IN THIS OFFER: Between 12:00:01 AM Eastern Time (“ET”) on August 1, 2012 and 11:59:59 PM ET on December 31, 2012 (“Promotion Period”), play Neuro Bowl (the “Game”) using your mobile device. To play the Game, find the Neuro Bowl QR code located at participating Walgreens stores in the United States (“Participating Walgreens Stores”). For a list of Participating Walgreens Stores, go to <http://drinkneuro.com/page/-/Walgreens-Bowling-Game-Locations-Web.pdf>. Scan the Neuro Bowl QR code with your mobile device. Message and data rates may apply to QR code and contact your wireless provider for pricing details. You will then be directed to the Game. Click the “START BOWLING” button and follow the “HOW TO PLAY” directions and instructions. You must play the Game with your mobile device to obtain a Coupon.

HOW TO GET COUPON: You will be given two opportunities to bowl a strike in the Game. If you bowl a strike in the Game, you will receive one (1) Walgreens mobile coupon (“Coupon”) for the amount that is indicated on the Coupon off one (1) bottle of Neuro Dietary Supplement drink (“Qualifying Product”) redeemable only at Participating Walgreens Stores.

To obtain your Coupon, click the “**GET COUPON**” button that will appear on your screen after you bowl a strike. If you fail to bowl a strike during the Game, the Game will be over but you can play again by clicking the “**BOWL AGAIN**” button.

If you would like a Coupon without having to play the Game, click the “**SKIP TO COUPON**” button. After you click the “**SKIP TO COUPON**” button, you will be directed to instructions on how to obtain your Coupon.

To obtain a Coupon, you must play the Game on your mobile device or click the “**SKIP TO COUPON**” button with your mobile device in accordance with these Terms and Conditions, as determined by Sponsor in its sole and absolute discretion, which are subject to change. If entitled to receive Coupon in accordance with these Terms and Conditions, your Coupon will load to the browser of your mobile device.

Sponsor’s clock will be the official timekeeper for all matters related to this Offer. Limit: Participants can only receive three (3) Coupons per person, per day of the Promotion Period, regardless of how many other times such participant successfully plays the Game. More than the stated number of requests will constitute fraud. No substitutions or cash redemptions by participant.

HOW TO REDEEM YOUR COUPON: Go to a Participating Walgreens Store to redeem your Coupon. Show mobile device with the Coupon at check out and the cashier will scan the Coupon to deduct Coupon amount from the price of the Qualifying Product. **LIMIT ONE (1) COUPON PER TRANSACTION.** Each Coupon can be applied to only one (1) bottle of Qualifying Product. Coupons cannot be bundled or aggregated, but Coupons may be combined with other offers. You must redeem Coupon prior to expiration date listed on Coupon. Coupons expire on December 31, 2012. Released Parties (defined below) are not and will not be responsible for participants failure to timely redeem the Coupon. Coupons terms and conditions apply.

Eligibility: Participants must be a resident of the 50 United States (or D.C.) and have a mobile device to participate in the Offer. Void outside of the 50 United States and District of Columbia and where prohibited, taxed, or restricted by law. All federal, state and local laws and regulations apply.

General Conditions: By participating, participants agree to release and hold harmless Neurobrands, LLC (“Sponsor”), Walgreens, Driftlab, Young & Rubicam, Inc. and their advertising and promotion agencies (collectively, the “Released Parties”) and all of their foregoing their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, owners, shareholders, members, employees, officers and directors (collectively, the “Released Parties”), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death, which may occur in connection with Offer, or possession, acceptance and/or use or misuse of Coupon. Released Parties are not responsible for lost, late, incomplete, delayed, or misdirected requests. Requests not complying with all offer requirements will not be honored. Theft, diversion, reproduction, transfer, sale or purchase of any Coupon is prohibited and constitutes fraud and Coupons are not assignable, transferrable or permitted to be sold for any value. Participants who do not comply with these Terms, or attempt to interfere with this Offer in any way, shall be disqualified. The Released Parties are not responsible for any act of force majeure or any other event outside of its control, or any technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one’s ability to participate in the Offer or play the Game, including any injury or damage to participant’s or any other mobile device relating to or resulting from participating in this Offer or downloading any materials in Offer.

Released Parties are not responsible if Coupons are not received due to reasons beyond their control, including, but not limited to delays due to fire, severe weather conditions, failure of power, acts of war, terrorism, acts of God or acts of any government or agency, or technological malfunctions or delays of any kind.

Any attempt by any participant to use multiple/different identities, IP addresses, registrations or logins, or any other methods will void that participant’s plays and that participant may be disqualified from the Offer and Game. Any use of robotic, repetitive,

automatic, programmed or similar entry methods or agents will void all plays by that participant. Sponsor may prohibit a participant from participating in the Game or obtaining a Coupon if, in its sole discretion, Sponsor determines that said participant is attempting to undermine the legitimate operation of the Game by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs).

If for any reason Sponsor determines in its sole discretion that the Offer is no longer capable of running as intended by the terms for any reason whatsoever, Sponsor, at its sole discretion, reserves the right to immediately cancel, terminate, suspend, postpone, delay or modify the Offer in whole or in part, at any time if any aspect of the Offer is not capable of running as planned or as intended by the terms for any reason whatsoever, or any other causes which may corrupt or impair the integrity, security, fairness or proper conduct of the Offer, as determined by Sponsor in its sole discretion or for any other reasonable business reason, as determined by Sponsor in its sole discretion.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB OR MOBILE SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE OFFER MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Limitation of Liability; Disclaimer of Warranties. IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SERVICE AND/OR THE OFFER, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES OR MAILINGS ASSOCIATES WITH THE OFFER. WITHOUT LIMITING THE FOREGOING, THIS OFFER AND ALL COUPONS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. THE REALESED PARTIES MAKE NO REPRESENTATIONS OR WARRANTIES HEREIN.

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